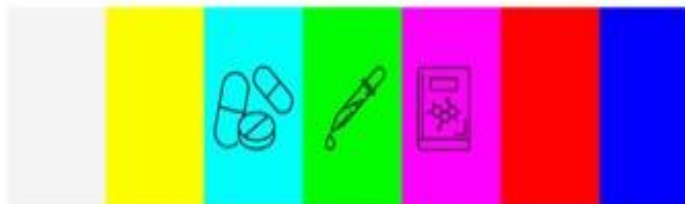
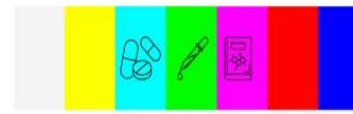




DSN Forum and LKOTT Partnership Opportunities 2024

**‘Committed to improving care in Diabetes and
its associated complications’**





A bit about us

LKOTT Med Comms is proud to act as Secretariat for the innovative DSN Forum, delivering exciting events and projects with sponsorship opportunities.

We have extensive knowledge of diabetes healthcare and have helped many organisations establish credibility and recognition in this arena. Managing Director Lisa, a registered nurse, has more than 20 years' experience in top level industry medical and marketing roles within the diabetes, cardio-renal-metabolic specialities.

The DSN Forum UK Ltd

Led by Amanda Epps, (founder and Co-Chair), Beth Kelly (Co-Chair), Vicki Alabraba and Tamsin Fletcher-Salt, its aim is to share best practice to improve outcomes for people living with diabetes, to connect diabetes specialist nurses across the UK within a supportive network.

Its website and social platforms helps healthcare professionals navigate the ever-changing online resources for diabetes nursing and care.

Supreme Social Media

The DSN Forum sets the bar for Diabetes thought leadership, with huge social reach often the 1st group to share pivotal information:

Facebook –

Closed group (for DSN's only) – 2.2k

Open page – 3.9k
(reach in last 90 days – 34,218)

Facebook posts reach – 21k (in July 2023)

Facebook posts reach 12.3k

Twitter X –

5577 followers

Tweets reach – 83k per month

Instagram – 514 followers

YouTube – 187 subscribers

21,689 views since launch in 2019

Podcasts – 6.4k listeners

TikTok – 151

Email subscribers – 996

Healthcare Partnerships that Deliver



Between the DSN Forum and LKOTT Med Comms, we have extensive experience in the diabetes, cardiovascular and renal environments

We would love to work in partnership with you on bespoke projects within the healthcare sector.

Talk to us about your objectives and we'll work with you to devise strategies and achieve them together!

Read on for some ideas of projects and activities we could deliver for you...

Partnership Opportunities 2024



Educational Videos

Storyboarding, scripting and directing video content – with DSN Forum members as required

Guide price: £5900



Podcasts

As seasoned podcasters* we'll develop a series of hosted episodes to broadcast clinically informative, important, strategic messages

Guide price: £2000 per podcast

** Listen to the [DSN Forum podcast](#) and Lisa's [Humble Heroes & Mega Medics series](#)*



Webinars

Hosting, advertising and producing well attended webinars (c.120 attendees)

Guide price: £6000-£8000

Partnership opportunities 2024



Education Packages

Bespoke face to face or virtual education on diabetes management. Ideal for internal industry teams, or groups of HCP's - delivered by our Faculty of Masters level DSNs.

Guide price: Bespoke



Case studies

One-off or serial of case studies covering various patient situations and demographics to suit your goals. Can include survey options to pre-establish what's needed by HCPs.

Guide price: £1570 per case study



Publications / consensus pieces

Bespoke publications, peer-reviewed on any topic/concept in renal, cardiovascular or metabolic arenas.

Guide price: Bespoke

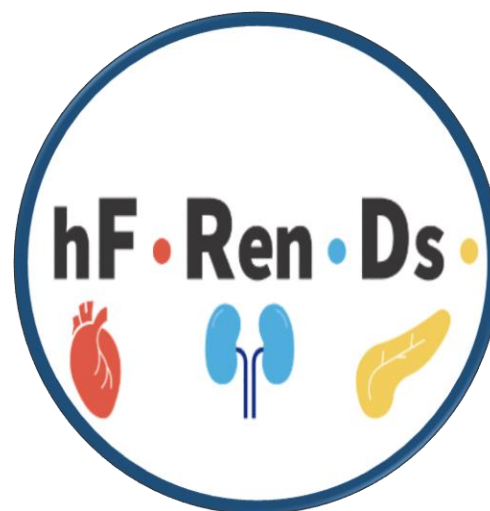
Partnership opportunities 2024



FAQs

Multi-format options on any subject. Can include survey as required.
Infographic/PDF/Print and social/digital options

Guide price: £1500 to £3000



hFRenDs 2024

Season 3 of this highly successful event will link with other Cardiorenal Metabolic organisations to reach a wider MDT audience as well as specialist nurses.

Various sponsorship packages available



DSN Forum Live 2024

We're already planning the second DSN Forum live event, following the inaugural Live on 13 October 2023 – it was fully booked in just 2 weeks.

Various sponsorship packages available

About Lisa Kelly and LKOTT



Lisa Kelly, Founder and Managing Director of LKOTT has well over 30 years of experience in working in the world of diabetes, both as a nurse and with pharmaceutical companies.

Lisa has established trusted working relationships with those who are pivotal to the management of Diabetes and its complications both in the UK and beyond.

LKOTT Med Comms, as an independent company has been successfully trading now for nearly 2 years. During that time, through working as secretariat with the DSN Forum or on projects independently, along with our talented, experienced Team of LKOTT Associates, we have managed multiple partnership projects with many different organisations – all with outstanding feedback.

We are massively keen to work with you to get to the 'nitty-gritty' of what you really want to achieve, coming up with innovative ways of making these ideas come to life.

Please get in touch to explore in more detail how we can work together and smash your objectives.

<https://www.lisakellylkott.co.uk/>